



IRIDIA FEST

DRETS HUMANS I CULTURA

Irīdia_



1. IRÍDIA

Irídia – Center for the defense of human rights is an association that works from Catalonia to promote and defend human rights, especially civil and political ones.

Our main goal is to raise the standards of human rights protection in relation to institutional violence, racism and migration, historical memory, deprivation of liberty and the right to protest.


Irídia has an Attention and Reporting Service for situations of institutional violence, which **offers free legal and psychosocial assistance** to people who suffer abuse within the framework of the penal system, that is, situations of violence by the State Security Forces (police forces in the context of demonstrations, in public spaces or in detention centers for foreigners; prison officials and private security agents in public functions).

Since 2016, we have dealt with more than 650 complaints and offered free legal and psychosocial care. Currently we have 57 cases of assault and there are 127 agents being investigated in the courts. Our goal is to make visible and denounce human rights violations in order to prevent violence and ensure that these acts do not go unpunished. We work from various areas to influence and promote changes in public policies.



2. CULTURE AND HUMAN RIGHTS

At Irídia, we believe that it is essential to demonstrate that there are **empowering collective alternatives** to confront the radicalization of hatred, through the generation of spaces of bonding and celebration.

It is as a result of this reflection that **IRÍDIA FEST**  is born, committed to the development and promotion of culture, understood as an essential part of the defense of human rights historically and to vindicate the role of art as a backbone of transformative ideas. **IRÍDIA FEST is a bet on creating community through culture.**

Aliances_

For the development and production of Irídia Fest, we have teamed up with the **Say It Loud** festival, which, under the motto of «City - Culture – Community» is **committed to the social economy** and has been claiming the role of art in this sense for 13 years. Say It Loud is a project of the cooperative Quesoni, which works in the field of culture, specifically in management of events, programming and artistic and technical services of sound, lighting and audiovisual services.



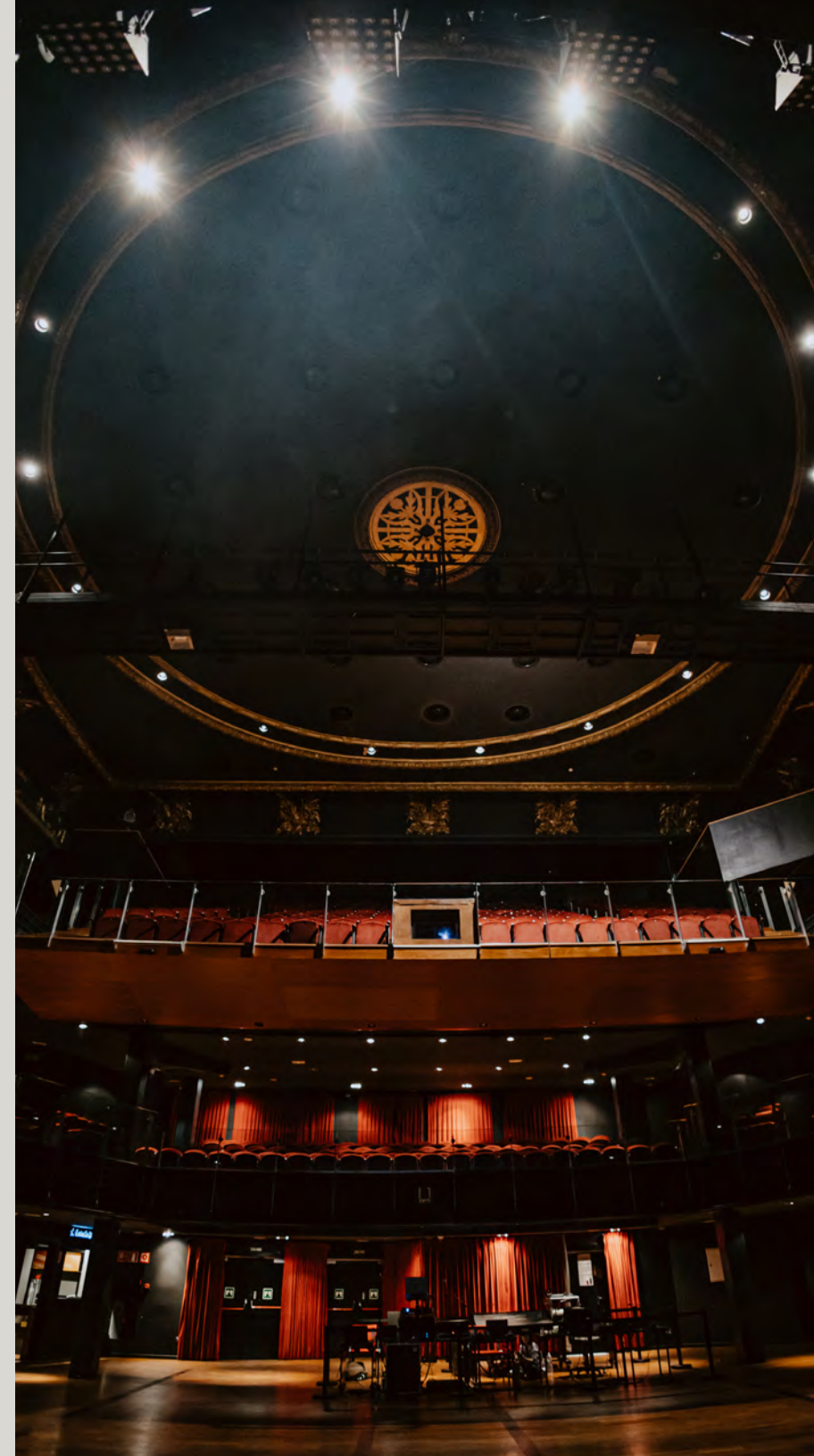
The space_

We have also teamed up with [Sala Paral·lel 62](#), a space for music open to other artistic disciplines and managed horizontally and on the basis of the social and solidarity economy. Located in the heart of Barcelona, in **one of the most popular and active cultural axes of the city**, the building has enormous historical and patrimonial value.

The «Sala Gran», the main space, the most versatile and with the largest capacity, consists of an auditorium, a first floor with lateral and front boxes, and a second floor with an amphitheater and side boxes. The stage measures 9 meters wide and 8.5 meters of usable depth. This space also has five dressing rooms and bar service.

The seating capacity may vary depending on the configuration of the audience on the ground floor:

- **Stalls with seats** (933 total seats)
- **Stalls with bleachers** (771 total seats)
- **Empty auditorium, standing audience** (capacity 1.450)



3. THE FIRST EDITION

A photograph of a concert scene. In the foreground, a dense crowd of people is seen from behind, with many of their hands raised in the air. In the background, a stage is lit with red and yellow lights. A large, glowing yellow logo, resembling the word 'pingo' with globe icons, is displayed on a screen behind the stage. The overall atmosphere is energetic and vibrant.

The first edition of the festival was a **complete success**. It took place on February 2 and 3, 2023 at Sala Paral·lel 62 and was attended by around **2,000 people**. Tickets were **sold out** four days before for Friday concerts and, when through various channels it was communicated to the social networks that the event sold out, there were at least 200 requests for tickets.

Programming_

On **Thursday**, February 2, the project **Freedom First** of the African-American Keith Lamar was presented. Together with the Catalan pianist Albert Marquès, he recorded a jazz album from his cell on death row in Ohio. With the collaboration of Taller de Músics, the project presented a quintet formed by Lamar himself reciting poetry from prison, Albert Marquès on piano, Erin Corine on vocals and flute, Manel Fortià on double bass and Marc Ayza on drums. The concert, through the music and words of Keith Lamar, was a sensory and emotional journey that reflects on freedom through jazz and poetry.



IRIDIA
FEST
DRETS HUMANS I CULTURA

PARALLEL 62
BCN 2023

2 FEBRER

INFO • ENTRADES
www.iridia.cat

KEITH LAMAR PRESENTEN ALBERT MARQUÈS

FREEDOM FIRST

JAZZ DES DEL CORREDOR DE LA MORT

QUINTET AMB

KEITH LAMAR POESIA	ALBERT MARQUÈS PIANO	ERIN CORINE VEU I FLAUTA	MANEL FORTIÀ CONTRABAIX	MARC AYZA BATERIA
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Acte per la campanya
"JUSTICE FOR KEITH LAMAR"

ORGANITZA:
Iridia

COL·LABORA:
TALLER DE MÚSICS

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PONGO THE QUEEN OF KUDURO

HIP HORNS BRASS COLLECTIVE feat

LAS NINYAS DEL CORRO | ANA TIJOUX | RODRIGO LAVINA | ESCANDALOSO XPOSITO

LA BELLAQUERA SESSIONS PITI VACCARI MOMOBOUNCE

ORGANITZA: Iridia

COL·LABORA:

On **Friday** the 3rd, the seats disappeared and the dance floor was opened with a memorable national and international line-up headed by **Pongo**, an artist from Lisbon with Angolan roots and a former member of the band Buraka Som Sistema; **Hip Horns Brass Collective**, a funk and hip-hop brass band from Barcelona that presented its project Brassvillain, along with **Rodrigo Laviña**, **Anita Tijoux**, **Escandaloso Xpósito** and **Las Ninyas del Corro**; **Panxo** from Zoo (as a surprise) and a reggaeton session with two DJs from **Bellaquera Sessions**: Piti Vaccari and Momobounce, to the rhythm of «perreo combativo, perreo consentido».



Tickets_

For the 2023 edition, we launched the sale of the first tickets and season tickets through the crowdfunding campaign «[Amb memòria, drets humans](#)» [With memory, human rights], in the form of a reward and at a reduced price, between October and December 2022. Once this campaign ended, we put the remaining tickets on sale on the TickÈtic platform.

TickÈtic prices	
Tickets Thursday	12 €
Tickets Friday	15 €
General admission	25 €

Backstage & hospitality_

The teams of Irídia, Say It Loud and Paral·lel 62 organized ourselves so that all the artists had all their needs covered and felt comfortable. It is essential for us to work in a coordinated manner in order to ensure the well-being of all the people who participate in the festival.

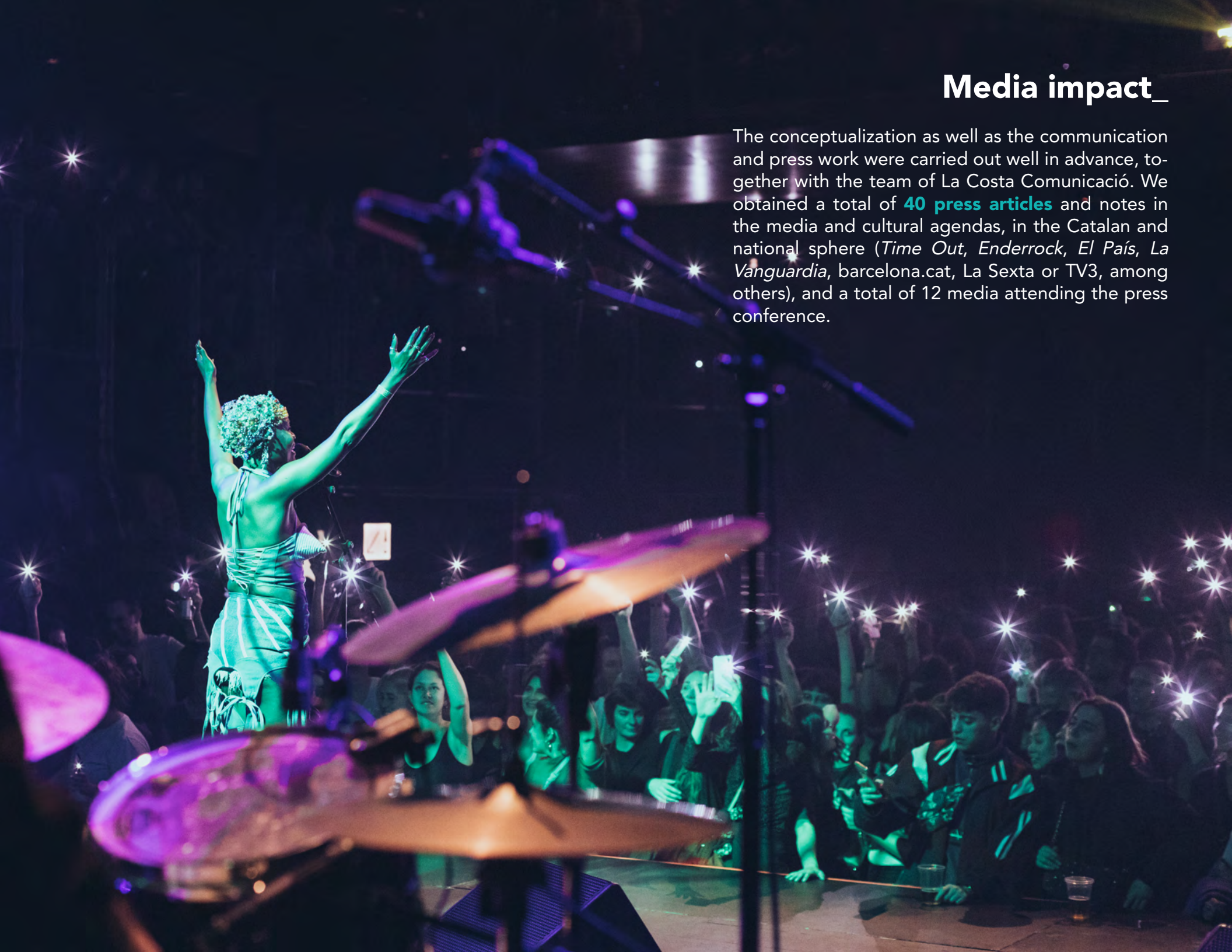
The Audience_

We want this festival of culture and human rights to be a comfortable and safe space. This is why we limit the sale of tickets, as this ensures mobility in the space and reasonable waiting time at the bars. In addition, we apply the «No callem» [We do not shut up] protocol if it is necessary to address sexist, racist, sexual or LGBTI-phobic violence.



Media impact_

The conceptualization as well as the communication and press work were carried out well in advance, together with the team of La Costa Comunicació. We obtained a total of **40 press articles** and notes in the media and cultural agendas, in the Catalan and national sphere (*Time Out, Enderrock, El País, La Vanguardia, barcelona.cat, La Sexta* or *TV3*, among others), and a total of 12 media attending the press conference.



4. EDITION 2024

After the success of the first event, Irídia, Say It Loud and Parallel 62 organize a second edition —with the perspective of consolidating it as an annual event— on **February 15, 16 and 17, 2024** and to extend the duration of the festival to three nights (from Thursday to Saturday).

Thursday's programming (from approximately 19:00 to 22:00) is expected to focus **directly on art and human rights**, combining various disciplines (theatre, music, dance, performance, monologues...) and focusing on the content of the works (along the same lines of the presentation of Freedom First in 2023).

For **Friday** (from 20:00 to 24:00 approximately) we are looking for a combination of names of musical artists who propose a night of **music to watch and listen in a quiet way**, accompanied by short speeches in favor of the defense of culture and human rights, and which will end with a DJ session.

Saturday is proposed as a party night, starting at 23:00 and lasting until approximately 03:00, following the format of the Friday proposal of the first event, with live bands and DJs inviting you to dance and enjoy the event in a relaxed way.

The image of IRIDIA FEST 2023 was designed and illustrated by **Vane Julian**, with whom we will continue to work, following the same graphic line but updating it for each edition.

